

LEAD GENERATION USER/CONTACT MANAGEMENT MODULE

The User/Contact Management Module will allow your company to monitor and market to partners, using information generated by the system each time the client logs into the site. Client Profiles will allow your company to track the level and type of use per operant, making the Module an essential instrumentality for access/control, channel management, channel marketing programs, etc.

1. Orderly Management and Marketing:

The User/Contact Management Module will allow your company to monitor and analyze site use, studying the access history for any given reseller and even comparing consumption for any date string. For instance, use by one reseller from June through August 1999 can be compared against their use during the same period in the previous year. Marketing strategies can be honed based on such easily-retrieved data.

2. Conservation of Resources:

Your company can have the ability to find and contact any partner in *Two Clicks**, without having to go through a clutter of calls and searches. The company will no longer have to be dependent on costly proprietary programs, such as *Goldmine*, which charge hefty licensing fees per user. **CodeGrinders'** Module will allow the company to integrate everything into one easy-to-use contact module, if so desired, and save thousands of dollars every year.

3. Pure Access :

CodeGrinders' technology will allow your company to control access rights and customize viewing screens based on individual users, groups of users, or class of users, etc. Your company has the ultimate authority to market and control its public relations in a manner narrowly tailored to specific audiences—an advantage few companies enjoy today. All this functionality comes with the simplicity of the CodeGrinders *Two Clicks** technology and without the added cost of retaining an IT person or Programmer to update content. All updates are done quickly and easily by anyone with the proper access rights.

Address: http://www.codegrinders.com/modules/users/search_users.asp

CODEGRINDERS, INC.
CONSULTING/PROGRAMMING

Home Products Solutions Profile

Retrieve Users Information

(To search the entire database, leave the search options blank.)

Search by User Name:

... Restriction Type:

... Select Start Date:

... Select End Date:

Results Sorting Style: By User By S...

SUBMIT SEARCH RESET

Edward Olshansky, President & CEO [Edit Info](#)

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C: (617) 555-1212

Sales: Regional Sales of Under \$2 Million Annually.
Market: Small & Midsize Markets, Fortune 1000.
Products: Windows NT, Windows 98, Microsoft Office.
Activity: Registered: 1/1/00, Last Login: 2/6/00, Total Login: 4

User Activity Report Between 1/1/00 and 2/6/00

First Name	Last Name	Company	State	Phone	Class	Login	Last
Edward	Olshansky	CodeGrinders, Inc.	MA	(617)629-7549	Manager	4	2/6/00
Brian	Smith	Cisco Systems	TX	(959)758-3311	VAR	2	2/1/00
Steve	Jobs	Apple Computers	CA	(323)775-4431	Reseller	3	1/7/00
Debra	Jones	Netscape Corp	DC	(647)338-4412	OEM	1	1/3/00
Bill	Gates	Microsoft	WA	(636)332-3419	Fed/Govt	3	1/1/00

Search Criteria: (5 Users Have Logged In 13 Times)