

PRODUCTS/CATALOG MODULE

The Products Module enables your company to optimize its business potential by marketing its product information in discrete, particularized formats, specially tailored to serve the different segments of its client base. This Module is entirely dynamic, allowing the company the flexibility to update and energize the product catalog without the added time-constraints and expense of using an IT person or programmer.

1. Inventory Management and Marketing:

CodeGrinders Products Module will allow your company to manage and market its inventory with fluidity and functionality. Administrators can convey timely and accurate information to the customer base regarding innovations in products, pricing, availability and other pertinent information. Costs are minimized because there is no need to reprint catalog books or make duplicates for lost ones. Partners always have easy-access to the most recent catalog version.

2. Specialized Information Delivery:

Clients can use various elastic pull-down menus to limit their search results in order to retrieve specific information promptly, including information on accessories/options, packaged systems, trade-in options, documentation, etc. Viewers can also choose from a variety of viewing styles, including Summary, Detail and SKU view. Catalog pages are linked to other related documents (e.g. FAQs, Y2K Compliance) so that all information is conveyed in a holistic and comprehensive manner.

3. Reliability and Speed of Performance:

CodeGrinders Modules are browser independent and operating system independent, which means that irrespective of the type of browser employed, the client still views the data in a uniform fashion. Database retrieval is optimized because information is gathered as text stream, reducing downloading time.

4. Eliminates Duplicates:

CodeGrinders' Module eliminates having to modify duplicate pages by allowing editors to change information in one location without the added burden and cost of repetitive alterations

5. Limiting User Access:

Information is customized for the viewer, each end-user is given the exact information they are entitled to and nothing more. Users without the proper permissions never have access to restricted information.